

The 2012 *Daily Hound*



Page 3
MicroBlue II



Page 2
Zipr-Weld
Born-On Date



Page 7
Off the
CUFF

News of Interest for law-enforcement professionals • Fall 2012

Fresher tape sticks better

Product shelf life. It happens to food products. It happens to adhesives.

Depending on how you look at it, (fortunately) old evidence tape doesn't start to stink when it goes bad...it just quietly loses its tack and adhesion. (A potential killer when you're trying to achieve a tamper proof seal and maintain a tight chain of custody.)

Pressure sensitive adhesives can last anywhere from a pre-determined life of as low as 6 months to up to 2 years. That is under ideal storage conditions. Studies have shown that under extremes (like in the trunk of your car in July or in February) unbonded adhesive layers become dried out, brittle and **virtually tack-free**...in a matter of weeks.

Plain and simple, **fresher tape sticks better.**

But how do you tell which strip of tape is any better (or fresher) than another...and how do you mark it without calling attention from the world (and the defense) about a potential shelf life issue?



We now covertly, secretly and invisibly place a special security code on our tapes and labels that identifies when the tape was produced...and we place it at set intervals throughout each roll.

To read the code, you simply shine a cheap (or expensive) black light on the tape. If you need one...cheap or expensive...we can help you out. (Incidentally, we are printing this security message at **no extra charge.**)



Under UV light the code appears...for example, CERTIFIED 0912. This means that this tape was produced sometime during the 9th month (September) of 2012. Under ideal storage conditions (less than 70 degrees in a dry and dark area) you should be safe to use the pressure sensitive product up to two years beyond this date.

Zipr-Weld is the only tape to have this (born-on) system...what else will it do?

Plenty. The inks used are a specialty security ink...specifically used in the security, government and military fields in anti-counterfeiting and authenticity marks.

If you just want to “fly under the radar” and use the covert hidden code in the property room or in the field as a dating indicator, that’s just fine.

But if you want to use it as a case builder or as a kind of “marketing tool” to help sell your case to the jury, you can do that as well.

Imagine the oohs and ahhs from the jury when the prosecution states that

Tape under normal white light.



the Police Department is so concerned with the proper chain of custody, that they have chosen to use this security seal that uses UV sensitive ink that glows when you light it...and this is used in other markets to prevent counterfeiting...and to signify that this is the original security seal material.

Just as TSA agents check our drivers’ license at the airport...this verifies the authenticity of the security seal used.

This invisible ink can also be used as a custom department logo or message...only to be made visible under a UV light source. Call us.

Tape under UV light.



Shelf life...what about the stuff I already have sealed?

Assuming your property rooms are relatively protected from temperature, humidity and sunlight extremes you should be OK.

(At least with Zipr-Weld), once it has formed a bond to a surface, you should in most cases be all right. Shelf life generally applies to unbonded adhesives.

Still, we recommend not overstuffing evidence packages as over time that is one of the toughest conditions for holding on to a permanent bond.

And still...better safe than sorry...fresher tape sticks better.

MicroBlue II is the bomb!

The MicroBlue has been the standard "poor man's" Forensic Light Source for nearly 15 years. (For less than \$40, you couldn't go wrong.)

We are now rolling out with the MicroBlue II...a 3X more powerful light...same size, same AAAA batteries (included)...and an increase in use range of 30" or more...up from about 3"!

With the increase in range alone you should be able to quickly scan for bodily fluids, fluorescent fingerprints and other trace in a fraction of the time. Plus...you have the option to convert your forensic blue range to a UV and



a white light by simply screwing in the optional LED screw-on adapters...simply genius!

We have gone up in price from \$40 to just under \$50...but there is no comparison in the performance of the two lights. For a limited time, we'll honor the \$40 price just to get you to try it (limit 10).

MicroBlue II kit complete
#95033 ...\$49.95 now \$39.95
UV Screw-on adapter #56006...\$25
White Screw-on adapter
#56000...\$20
MicroBlue II "The Works" kit
#95034 (all three
wavelengths)...\$79.95

New Electric Powders will "Shock" you

Our R & D folks have been working some late hours lately. The end result is "shocking."

New "Electric" powders come in Black, Silver-Gray, Red, Gold and Copper. All formulated here, and all guaranteed to "Jolt" you to new levels of fingerprinting

excellence. Attention: Be careful when standing in pools of water when using these powders.

Also, the team has also developed an entirely new line of fluorescent powders...including Pink. The difference? A bit less background fill and a bit more sensitive to latent secretions, but you'll probably need some sunglasses because these are noticeably much brighter than ever.

Ideal for use with the new MicroBlue II, BattleLite or UltraLite forensic lights.

Prices start at \$9.50!



CSI Basics...Free Training

Don't forget...we still have hundreds of demonstration videos on the web... great for training the rookie or the expert alike.

Most videos are done by our ol' favorite Dick Warrington, but we're also trying to sprinkle in some new blood for a more in depth educational angle with Sgt. Mike McCutcheon, a 12 year veteran of the Londonderry, NH Police Department.

Go to www.csibasics.com and view all of Dick and Mike's videos. It'll be worth your time.

Sample shots from CSIBasics.com



Resurgence of HotShot is Unbelievable

Don't get us wrong...we like making HotShots...it is what we live for...we'll just hire more people to make more if we have to.

Demand is extremely "hot" for this product. Basically it is a field-ready, complete super glue system that will develop and fix your latent prints there at the crime scene. The nifty little heat/humidity canister with activator packet and glue is all included in one slick little jar. Video demonstrations are on our website.

Then, you can further process the prints with powder there at the scene, or transport them...without worry of damage...back to the lab for further processing or dye-staining.

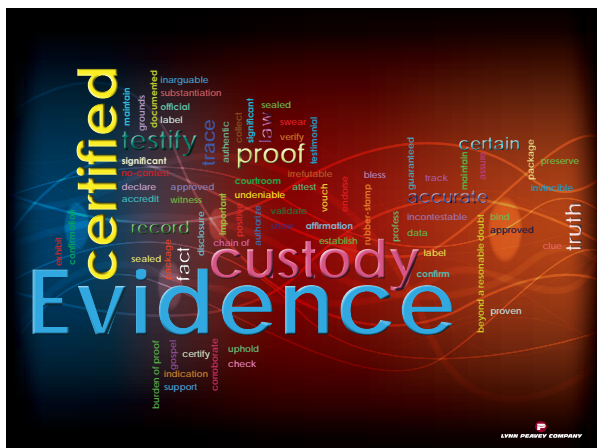


HotShot #06636
12pk.....\$41.95
24pk.....\$69.95
72pk.....\$165.00

Evidence is the name of the game...

You'll want to frame this poster...and it's now available for a limited time free with a \$50 order placed. Regularly \$19.95! Ask for item **#85065**.

A limited number of prints were produced to signify exactly what we do...EVIDENCE...and the myriad of meanings that this word exemplifies. Printed in a virtual rainbow of colors and set against almost a DNA helix of color.



All you need to do is take this down to your local hobby shop or Wal-Mart for a few bucks for matting and framing. It'll look great in your office!

Pop-n-Fume has a new look

Thousands of you may remember the old in-the-field fuming chamber with shock-corded aluminum poles that like a tent, snapped together in a couple of seconds. We thought at the time we were pretty innovative.

Again...we improved on the design! And at the same time, took out some of the cost to save you even more money!



Two extruded flexible unbreakable polyethylene rods come inside this kit. This is the framework for the fuming bags. It all pops into place in seconds and then you simply put a fuming bag over the framework. A featherweight portable aquarium for airtight results. Just add some HotShots, and you're good to go!

Pop-n-Fume complete kit #07475 (with 25 fuming bags and evidence clips)...\$85...now just **\$64.95!**



Market Research Corner...

Need a little help here...give us your feedback...yay or nay. Tell us whether we should pursue adding this line to our offering.

A new type of Evidence Collection Tube. Certified DNA free, individually packaged and lot numbered. The 5" cotton tipped swab comes pre attached to the cap, and is designed for buccal swabbing as well as general evidence collection.

The collection tube is fitted with a patented desiccant tube, so air drying before final sealing is unnecessary.

Cost: 10 for \$25, 100 for \$200.



Boxes...we mean really long boxes...

Here's a question for you property room types. How do you handle and store marijuana plants? What if we came up with a box about 6' long, 20" wide and about 6" deep...could hold about 12-15 mature plants?

And with the same box, if it was filled with a biofoam material and it was used in recovering human remains from a gravesite?

Please...let us know if we should pursue these options. We might even send you a free bottle of Sludge Crime Scene Sauce (BBQ) just for weighing in.



off the **CUFF** *by DOUG PEAVEY* *President of the LYNN PEAVEY COMPANY • e-mail: doug@lynnpeavey.com*

This economy is not doing anybody any favors.

But then again, is it? For a cutting edge innovator in products designed for the crime scene investigator, it just might be what we were all waiting for.

For example, our Pop-N-Fume portable fuming chamber for super gluing prints in the field. Before this invention, we were using old bulky and heavy fish tanks...on often times (due to the pain) we weren't using the fuming technique in the field as often as we should.

It was developed after I had just gotten back from a trip to the backcountry...and we developed a shock-corded system just like a tent. We sold thousands of them, life was good, and you guys were talking about putting one in every patrol car.

Then, the economy tanked. Budgets were slashed...or almost eliminated. And there was no more talk of "getting one in every patrol car."

"Too expensive," was the common theme. But how do you take a simple design, somehow make it even more simple, improve the functionality, and at the same time reduce the manufacturing cost to save you money?

We thought. And thought. For months. And even years.

"This economy will turn around soon.

It's got to." Well, it hasn't. We had no choice. We were forced to be creative, think out of the box and become even more innovative. Sometimes it takes a "bad" thing like the economy to force us to get out of our chairs, get mad and do something about it.

Pop-N-Fumes used to be \$85... complete redesign...now they are \$65....and they work better.

The Zip-Ease tape dispenser is the same way. Completely redesigned. Night and day improvement. Was upwards of \$80....now just \$49...and it works better.

Fingerprint powders? We have been in the experimental stages of replacing expensive pigments with less expensive, food grade substitutes.

Shelf life issues with tapes? Problem solved. Now we have a method of covertly tracking each roll...once thought impossible...at no added expense.

I guess for an innovator, life doesn't have to be gloom and doom. It can be bloom and zoom if it's handled right...and I think we're just the company to do it.



We'll beat anyone's advertised price! It's that simple. Give us a chance – and we will absolutely convince you!



Copyright © 2012 Lynn Peavey Company

Black Powder Puff... You've got to try this

Guaranteed to be cleaner...with less waste...and save you time and money.

Our Black Fingerprint Powder in a 2oz aerosol spray can. It's been tried by many people in the past...but now the process has been perfected by our engineering team. Over 250 individual "bursts" or "puffs" in each can.

Simply form a cone with a piece of paper (to protect the surrounding area), give it one-two quick shots, then follow with a feather or fiber duster for quick development.

**2oz Black
Powder
Puff....
\$21.95 now
\$17.50...20%
off! #35495**



ATTN: CRIME-SCENE INVESTIGATION/NARCOTICS

The Daily Hound

Fall 2012

This newsletter is published by the Lynn Peavey Company as a service for law-enforcement professionals.

If you have an idea that would be of interest to those who read The Daily Hound, fax it to us at 913-495-6787.

Or e-mail it: doug@lynnpeavey.com



LYNN PEAVEY COMPANY

P.O. Box 14100

Lenexa, KS 66285-4100